

EVONNE NG

Daisy Hill, Logan QLD • +61 435 894 253 • evonneng0512@gmail.com
[LinkedIn](#) • evonneng.com

WORK EXPERIENCE

Director of Web Development - Newish Communications

Nov 2025- May 2026

- Led web development across client projects and Newish's website, overseeing UX, design implementation and delivery.
- Managed end-to-end website projects from UX strategy and wireframing through to development, testing and launch using WordPress, HTML, CSS and JavaScript.
- Managed client relationships from initial brief to final delivery, balancing multiple projects while maintaining quality and meeting deadlines.
- Incorporated Generative AI into web development workflows to support coding, problem-solving and the development of tailored website functionality.

UX/UI Web Designer - Newish Communications

Mar 2025 - Nov 2025

- Designed and developed responsive websites for real clients using Figma, WordPress, Elementor, Squarespace, and Canva.
- Worked directly with clients to translate their needs into user-friendly digital solutions, managing multiple projects from design through to delivery.
- Conducted usability testing and iterated designs based on client and user feedback to improve usability and engagement.

Front House Staff - Redwok Malaysian Cuisine

Dec 2023 - Present

- Delivered friendly and efficient customer service in a fast-paced environment while managing customer requests.
- Managed orders through food delivery platforms, ensuring accurate and timely processing.
- Collaborated with kitchen and service teams to maintain smooth operations and a positive customer experience.

Front House Staff - Momo Chicken

Aug 2024 - Mar 2025

- Managed store opening and closing procedures to support smooth daily operations.
- Handled customer orders and requests while maintaining efficient service.
- Maintained a clean, organised environment and worked collaboratively with team members.

Bartender - Jayliano's Brookside

Jul 2022 - Sep 2023

- Managed seating, table numbers and customer flow for an organised service.
- Prepared and served beverages while handling counter service during peak periods.
- Maintained efficiency and professionalism in a fast-paced environment.

Beverage Attendant - Gongcha

May 2021 - May 2022

- Managed counter service and beverage preparation independently during peak periods.
- Oversaw opening, closing and daily cash reconciliation.
- Trained new staff and supported smooth daily operations.

EDUCATION

Bachelor of Design - Media and Digital Cultures

Feb 2023 - July 2026

The University of Queensland

- Coursework: Design: Interaction, Design: Experience, Design: Organisation, Design: Systems, Introduction to Digital Cultures, Media and Identity, Global Digital Cultures

Diploma of Design

Oct 2021 - May 2022

Griffith College

- Coursework: Graphic Design, Visual Communication, Digital Design
 - Developed foundational skills in visual design, design thinking and creative problem-solving.
 - Applied design principles across digital and visual communication projects.
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EXTRACURRICULAR ACTIVITIES

Hackathon Participant - UQIES

Aug 2026

- Collaborated in a team to develop and present KICKONS, a digital product concept focused on affordable social experiences and financial planning.
- Applied UX research, affinity mapping, problem framing, ideation, and Figma prototyping to develop and validate the concept.

Events Director - UQSSS

Sep 2024 - Sep 2025

University of Queensland - UQ Singapore Students' Society

- Led teams in planning and conducting events including semester orientations (100–150 students), Halloween events, nature retreats and the Singapore Welcome Reception (300–400 students) in collaboration with QUT.
- Coordinated event logistics, teams and execution to deliver smooth and engaging experiences for students.
- Promoted events through digital platforms, driving student engagement and participation.

Events Committee Member - UQSSS

Jul 2023 - Aug 2024

University of Queensland - UQ Singapore Students' Society

- Organised and coordinated events for UQSSS, driving student engagement.
 - Collaborated with teams to develop event strategies and digital promotions.
 - Managed event logistics and ensured smooth execution.
 - Supported the planning and delivery of smaller-scale events, including Picnic Day (50 students) and student orientation activities.
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ADDITIONAL INFORMATION

Technical Skills:

- **UX/UI:** Wireframing, Prototyping, Usability Testing
- **Web Development:** WordPress, Elementor, Squarespace, HTML, CSS, JavaScript
- **Design:** Figma, Adobe Creative Suite, Canva, Graphic Design
- **Digital:** Digital Content Creation, Digital Analytics, AI-Assisted Development

Languages: English, Mandarin

References:

Natasha Lim - Senior Web Developer, Newish Communication

Phone: +61 411 210 811 | Email: natashalim0403@gmail.com

More available upon request